

SILENCE IS **COMPLICITY**



ANTI-RACISM

VIRTUAL SUMMIT 2021

www.globalsocialwelfaresummit.com

**October
26-27**

CO-HOST



Sacred Heart
UNIVERSITY

contact@socialworkhelper.com





SPONSORSHIP OPPORTUNITIES

Our sponsorship packages are designed for our sponsors to give access to their employees, students, alumni, field agencies, allies and partners while promoting your organization.

We want our sponsors to use access to our event to help build social capital within their communities. We encourage sponsors to reach out to community colleges, HBCU's, community organizations, and others to share your sponsorship access.

Due to the number of people we hope to register for our Fall 2021 Summit, our sponsorship packages have been updated to reward sponsors who sign on to support the Summit early.

EARLY BIRD PURCHASED OR INVOICED ON OR BEFORE SEPTEMBER 26, 2021 (FREE RSVP LINK)

● **BRONZE SPONSOR-- \$500**

- Free Access for up to 100 Registrants
- Logo on bottom of conference website and Digital Program ([example](#))

● **SILVER SPONSORSHIP -- \$1,000**

- Free Access for up to 250 Registrants
- Conference website branded with your company's logo as a Silver Sponsor
- Logo on bottom of conference website and Digital Program ([example](#))

● **GOLD SPONSORSHIP -- \$2,000**

- Free Access for up to 500 Registrants
- Gold Sponsor Placement on Conference Website
- 960x 360 px Advertisement Graphic on website and digital program ([example](#))
- Half Page permanent Promotional page on website

● **PLATINUM SPONSORSHIP- \$3,000**

- Free Access for up to 1000 Registrants
- Platinum Sponsor placement on Conference Website
- 960 x 380 px Advertisement Graphic
- Full Page permanent Promotional page on website ([example](#)) and digital program ([example](#))
- Sponsorship Half Page in Speaker Promo Video ([example](#))

● **PREMIER SPONSORSHIP- \$4,000**

- Free Access for 2000 Registrants
- Top Placement as Platinum Sponsor on Conference Website
- 1000 x 500 px Advertisement Graphic ([example](#))
- Full Page permanent Promotional page on website ([example](#)) and digital program ([example](#))
- Sponsorship Page in Speaker Promo Video ([example](#))

Sponsorships purchased or Invoiced before September 26, 2021, Registration will be completely free for your attendees. A RSVP Link will be provided to collect registrants until October 10th. Late registration will still be able to register directly on the website for **\$1.00 using the university discount code.*

PURCHASED OR INVOICED ON SEPTEMBER 27TH UNTIL OCTOBER 16TH
(REGISTER DIRECTLY ON SUMMIT WEBSITE)

● **BRONZE SPONSOR-- \$500**

- Education Pass Reduced to \$1 for up to 100 Registrants with University Discount Code
- Logo on bottom of conference website and Digital Program ([example](#))

● **SILVER SPONSORSHIP -- \$1,000**

- Education Pass Reduced to \$1 for up to 250 Registrants with University Discount Code
- Conference website branded with your company's logo as a Silver Sponsor
- Logo on bottom of conference website and Digital Program ([example](#))

● **GOLD SPONSORSHIP -- \$2,000**

- Education Pass Reduced to \$1 for up to 500 Registrants with University Code
- Gold Sponsor Placement on Conference Website
- 960x 360 px Advertisement Graphic on website and digital program ([example](#))
- Half Page permanent Promotional page on website

● **PLATINUM SPONSORSHIP- \$3,000**

- Education Pass Reduced to \$1 for up to 1000 Registrants with University Discount Code
- Platinum Sponsor placement on Conference Website
- 960 x 380 px Advertisement Graphic
- Full Page permanent Promotional page on website ([example](#)) and digital program ([example](#))

● **PREMIER SPONSORSHIP- \$4,000**

- Education Pass Reduced to \$1 for up to 2000 Registrants with University Discount Code
- Top Placement as Platinum Sponsor on Conference Website
- 1000 x 500 px Advertisement Graphic ([example](#))
- Full Page permanent Promotional page on website ([example](#)) and digital program ([example](#))

Sponsorship Opportunities

PURCHASED ON OR AFTER OCTOBER 17TH (REGISTER DIRECTLY ON SUMMIT WEBSITE)

● **BRONZE SPONSOR-- \$500**

- Education Pass Reduced to \$3 for up to 100 Registrants with University Discount Code
- Logo on bottom of conference website and Digital Program ([example](#))

● **SILVER SPONSORSHIP -- \$1,000**

- Education Pass Reduced to \$3 for up to 250 Registrants with University Discount Code
- Conference website branded with your company's logo as a Silver Sponsor
- Logo on bottom of conference website and Digital Program ([example](#))

● **GOLD SPONSORSHIP -- \$2,000**

- Education Pass Reduced to \$2 for up to 500 Registrants with University Discount Code
- Gold Sponsor Placement on Conference Website
- 960x 360 px Advertisement Graphic on website and digital program ([example](#))
- Half Page permanent Promotional page on website

● **PLATINUM SPONSORSHIP-- \$3,000**

- Education Pass Reduced to \$2 for up to 1000 Registrants with University Discount Code
- Platinum Sponsor placement on Conference Website
- 960 x 380 px Advertisement Graphic
- Full Page permanent Promotional page on website ([example](#)) and digital program ([example](#))

● **PREMIER SPONSORSHIP-- \$4,000**

- Education Pass Reduced to \$2 for up to 2000 Registrants with University Discount Code
- Top Placement as Platinum Sponsor on Conference Website
- 1000 x 500 px Advertisement Graphic ([example](#))
- Full Page permanent Promotional page on website ([example](#)) and digital program ([example](#))

If you are interested in becoming a virtual conference sponsor, please contact contact@socialworkhelper.com

FULL PROGRAM AGENDA

OCTOBER 26TH (EST)

8:30 AM
WELCOME ADDRESS – SWHELPER AND SACRED
HEART UNIVERSITY SCHOOL OF SOCIAL WORK

- ELIZABETH JOHNSON-TYSON, MSW, LMSW
- DEONA HOOPER, MSW



9:00 AM
THE IMPORTANCE OF BEING CIVICALLY ENGAGED AND
HOW IT EFFECTS OUR DAILY LIVES

- KENNETH WALDEN



10:10 AM
GUN VIOLENCE: THE BLACK COMMUNITY VS.
EVERYONE ELSE

- DONNA HAYNES
- CAMERON DASHER



11:20AM
INTERSECTIONAL ANTI-RACIST PRACTICE
WITH THE DISABILITY COMMUNITY

- ELSPETH SLAYTER, MSW, PHD
- LAMONT SIMMONS, MSW, EDD



12:30 PM
UNDERSTANDING SYSTEMATIC RACISM IN SOCIAL
WORK

- CORAL BEALER, MSW CANDIDATE



1:45 PM
LEVERAGING MY PLATFORM: USING INSPIRATION &
INFLUENCE TO IMPROVE HEALTH OUTCOMES

- CHRISTEL WEKON-KEMENI, MD



3:00 PM
DISINFORMATION IS VOTER SUPPRESSION

- REECIE COLBERT



4:15 PM
YOUR STORY IS YOUR POWER

- KEYNOTE: DANIELLA CARTER



FULL PROGRAM AGENDA

OCTOBER 27TH (EST)

8:30 AM WELCOME ADDRESS FALL SUMMIT – NASW

- MILDRED JOYNER, MSW, LCSW



9:00 AM TESTIMONIOS: EXPERIENCES FROM HIGHER EDUCATION

- IVANIA DELGADO, PSYD, MSW, MS
- LESLEY JACKSON, MSW



10:10 AM “BUT I DON’T SEE COLOR!”: ADDRESSING COLOR- BLIND RACISM USING CRITICAL RACE THEORY

- SHIMON COHEN, MSW, LCSW



11:20AM ELEARNING TO ADVANCE RACIAL AND ETHNIC DIVERSITY FRIENDLY UNIVERSITY INITIATIVE

- SUK-HEE KIM, MSW, COI, PH.D.



12:30 PM TRANSITION BACK TO CAMPUS: CHALLENGES AND STRATEGIES TO KEEP HIGHER EDUCATION A PRIORITY DURING THE FIGHT AGAINST COVID

- VIVIAN SHANNON-RAMSEY
- PHYLLIS E. GILLIANS, ED.D
- MAKEBA GREEN, MSW, PHD.



1:45 PM NAVIGATING RACIALLY-BASED PERSPECTIVES THROUGH THE LENS OF INDIVIDUALISM AND COLLECTIVISM

- ELIZABETH JOHNSON-TYSON, MSW, LMSW
- JILL MANIT, MSW, PHD.



3:00 PM VOTE LIKE BLACK WOMEN: WHAT DOES THIS MEAN AND WHY ITS IMPORTANT

- CASSANDRA WELCHLIN



4:15 PM REVOLUTIONARY WORK: ANSWERING THE CALL DURING UNPRECEDENTED TIMES

- KEYNOTE: FEMINISTA JONES

